

THEATRE OF DARE



CREATE
Entertain
& Inspire

2026 SPONSORSHIP
OPPORTUNITIES



**INVEST IN THE ARTS. STRENGTHEN OUR COMMUNITY.
SHOWCASE YOUR BUSINESS.**

For 36 years, Theatre of Dare has been entertaining audiences, nurturing local talent, and creating memorable experiences for residents and visitors alike. What happens on our stage is made possible by the support of businesses and individuals who believe that the arts are an important part of a vibrant community.

When you become a Theatre of Dare sponsor, you play a vital role in supporting each show and helping sustain a long-standing community tradition that educates, inspires, and brings people together.

In return, your business will be recognized by thousands of theatre patrons, volunteers, performers, families, and visitors who value organizations that invest in the cultural life of the Outer Banks.

WHY SPONSOR THEATRE OF DARE?

- Connect with engaged local residents and visitors
- Demonstrate your commitment to arts and culture
- Increase visibility through print, digital, and in-person recognition
- Support educational and cultural opportunities in our community





THEATRE OF DARE BY THE NUMBERS - 35TH SEASON



6,876

Total tickets sold



21

Sell out shows



53

Performances



649

Season ticket holders



75

Active volunteers



10,000+

Volunteer hours contributed



54

Actors on stage



SCHOLARSHIPS AWARDED

Thanks to the generosity of our patrons, we raised \$10,235 from 50/50 raffle proceeds across six productions and awarded \$9,000 in scholarships to four outstanding students.



EDUCATION & YOUTH PROGRAMS

Six weeks of summer camp with different themes each week for students ages 6 - 17.

New Teen Intensive: StageWave Drama Camp

Students will audition and stage a full production of American History in 60 with three performances open to a paying audience.



COMMUNITY PARTNERSHIPS

We proudly partner with local nonprofits and organizations to support important causes through donation nights, collections, and community events.

- Outer Banks Relief Foundation
- Saving Lives Task Force
- Recovery Bus - Dare County Health Department
- Peace Garden Project
- Walk Against Addiction
- OBX Pridefest
- Dare Arts
- Cape Hatteras Food Pantry/ Hatteras Island Meal

ONLINE AUDIENCE



2,025

Unique website visits
(average per month)



3,054

Average site sessions
(per month)



6,981

Average page views
(per month)



3,425

Playbills printed



EXCLUSIVE SEASON PRESENTING SPONSOR \$12,000

LEAD THE SEASON. CHAMPION THE ARTS.

As the exclusive Season Presenting Sponsor, your business will be recognized as the premier corporate partner of Theatre of Dare.

THEATRE OF DARE'S '26-'27 SEASON PRESENTED BY YOUR BUSINESS

Benefits Include:

- Exclusive season presenting sponsor designation
- **Premium** recognition on season marketing materials
- Logo placement on the front cover of every playbill
- Logo placement on tickets
- Logo placement on VIP badges
- Recognition in **all** season advertising and press releases
- Recognition before every performance throughout the season
- **Featured** placement on the Theatre of Dare website
- **Featured** on lobby monitor all season
- **Featured** in Theatre of Dare's email newsletter reaching more than 3,500 subscribers
- Dedicated sponsor spotlight across social media platforms
 - 6,400 Facebook followers
 - 1,375 Instagram followers
- Full-page **premium** advertisement in every playbill
- Invitations to opening nights and special events
- 25 complimentary tickets per show to share with clients, employees, or guests
- First right of renewal for next season



GOLD SPONSOR

\$2,000 SHOW / \$8,000 SEASON

DEMONSTRATE LEADERSHIP THROUGH COMMUNITY INVESTMENT.

Gold Sponsors receive prominent recognition throughout the season while helping Theatre of Dare continue delivering high-quality productions to our audiences.

Benefits include:

- Individual sponsor spotlight video to be shared on social media and social media recognition
 - 6,400 Facebook followers
 - 1,375 Instagram followers
- Logo placement on **all** tickets
- **Featured** on lobby monitor
- **Digital** program recognition
- **Full-page** playbill advertisement
- **Recognition** on the Theatre of Dare website
- **Recognition** at opening night performances
- **Recognition** in Theatre of Dare's email newsletter reaching more than 3,500 subscribers
- 20 complimentary tickets to each show
- Invitation to season reveal event

SILVER SPONSOR

\$1,200 SHOW / \$4,800 SEASON

SUPPORT LOCAL ARTS AND REACH ENGAGED AUDIENCES.

Silver Sponsors help sustain community theatre while receiving valuable visibility among theatre patrons and supporters.

Benefits include:

- **Full-page** playbill advertisement
- Logo placement on **all** tickets
- Website recognition
- **Dedicated** social media recognition
 - 6,400 Facebook followers
 - 1,375 Instagram followers
- **Recognition** at opening night performances
- 15 complimentary tickets to each show
- Invitation to season reveal event



BRONZE SPONSOR

\$550 SHOW / \$2,200 SEASON

MAKE A MEANINGFUL IMPACT IN THE COMMUNITY.

Bronze Sponsors demonstrate their commitment to local arts while gaining recognition among Theatre of Dare audiences.

Benefits include:

- Half-page playbill advertisement
- Logo placement on tickets
- Website recognition
- Social media recognition
 - 6,400 Facebook followers
 - 1,375 Instagram followers
- 10 complimentary tickets to each show
- Invitation to season reveal event

LOCAL LOVE

\$300 SHOW / \$1,200 SEASON

SUPPORT LOCAL THEATRE CLOSE TO HOME.

Perfect for small businesses and organizations looking to support a cherished community institution.

Benefits include:

- Business listing in playbills
- Website recognition
- Social media thank-you recognition
 - 6,400 Facebook followers
 - 1,375 Instagram followers
- 5 complimentary tickets to each show
- Invitation to season reveal event

WHY CHOOSE A SEASON SPONSORSHIP?

A season sponsorship provides recognition across all five Theatre of Dare productions while maximizing your visibility and demonstrating a year-round commitment to arts and culture on the Outer Banks.

Season sponsors receive participation in all productions for the cost of four individual show sponsorships.





FLEXIBLE MARKETING OPPORTUNITIES

CONNECT WITH AUDIENCES THROUGH OUR PLAYBILLS.

	ONE SHOW	FULL SEASON
QUARTER PAGE Approx. 5 x 1.625 or 2.25 x 3.75	\$65	\$275
HALF PAGE Approx. 5 x 3.75	\$90	\$400
FULL PAGE Approx. 5 x 8	\$115	\$525
INSIDE COVER	\$160	\$750
BACK COVER	\$210	\$975

PAYMENT OPTIONS INCLUDE:

Mail check to:
Theatre of Dare - P.O. Box 3372, Kill Devil Hills, NC 27948

Venmo: @theatre-of-dare-2021

Online: theatreofdareobx.com

Questions? Email us at info@theatreofdareobx.com

